



Turn Generational Differences into Organizational Assets

WHERE: Oaklands Corporate Center
479 Thomas Jones Way, Suite 500
PA CareerLink - Chester County
Exton, PA 19341

WHEN: Tuesday, March 3, 2015
Registration 8:30am-9:00am
Workshop 9:00am-12:00pm
Continental Breakfast provided

Approved for 3.00 HRCI General Credits, SHRM Credits Pending

\$45 registration fee

\$25 discounted registration fee for Hire One Champions and CCHRA members

WHO SHOULD ATTEND:

This program is designed for human resource professionals, business owners and managers who have responsibility for corporate culture, hiring and employee engagement.

Attend this workshop to learn how to discover the subtle differences in the way each generation experiences engagement, analyze the generational demographics of your organization, identify generational strengths and apply knowledge about the generations and engagement to a work situation. This workshop will assist you in turning employee generational differences into assets so your organization can thrive through respect, communication and increased productivity.

ABOUT THE PRESENTER:

Carol Hatton-Holmes has held various positions with IBM, SunGard, GTE and Sprint in national account management, human resources and technical service. In 2011, Carol started her own company to assist individuals and organizations on all things generational, including reversal of employee turn-over and succession planning. Carol's clients include Keller Williams, The Philadelphia Chamber of Commerce, Drexel University, LeBow School of Business, Arcadia University and the American Red Cross.



ABOUT HIRE ONE:

Hire One, a CCEDC initiative, is a public/private partnership which provides employment services to the Health Care, Energy, IT/Communications, Life Science, Manufacturing and Agriculture industries. To become a Hire One Champion, please email Jim Lauckner at jlauckner@cceconomicdevelopment.com

www.hireonecc.com



ABOUT CCHRA:

The Chester County Human Resources Association (CCHRA) is an affiliate of the Society for Human Resource Management. Whether you are new to the HR field or have many years of experience, CCHRA is a local starting point for networking, information, professional development and continued support of excellence in Human Resources.

www.cchrasn.shrm.org

REGISTRATION — <https://generationaldifferences3-3-15.eventbrite.com>



This event is funded in part by the Chester County Workforce Investment Board.

