



Best Practices For Managing Generational Differences - Part II

Thursday, August 20
Oaklands Corporate Center
479 Thomas Jones Way, Suite 500
PA CareerLink - Chester County
Exton, PA 19341

Registration 8:30 am to 8:45 am
Workshop 8:45 am to 9:30 am
Break 9:30 am to 9:45 am
Workshop 9:45 am to 11:00 am
Continental Breakfast provided

\$45 registration fee
\$25 registration fee for Hire One Champions and CCHRA members
Approved for 2 HRCI General Credits and 2 SHRM PDCs

Carol Hatton-Holmes presented Turn Generational Differences into Organizational Assets in March of 2015. Feedback from that session resulted in a demand for a follow-up workshop covering how to put best practices in place to optimize generational differences in your organization. Professionals responsible for hiring and/or managing employees need to take the lead to assist their organizations to overcome potential challenges.

For the first time in history, there are four influential generations in the workplace. This workshop will review these generations, discuss the best way to communicate with each and will clarify the expectations and values they share in order to create a dynamic and innovative workplace. Learn how to craft a roadmap that will honor each generation's unique contributions while focusing on their similarities to implement programs that can increase efficiency, community and collaboration. Case studies will be shared from both local and Fortune 500 companies that have implemented some of those programs and the impact they have had on employee retention and engagement.

ABOUT THE PRESENTER:

Carol Hatton-Holmes has held various positions with IBM, SunGard, GTE and Sprint in national account management, human resources and technical service. In 2011, Carol started her own company to assist individuals and organizations on all things generational, including reversal of employee turn-over and succession planning.

This event is funded by the Chester County Workforce Development Board.



ABOUT HIRE ONE:

Hire One, a CCEDC initiative, is a public/private partnership which provides employment services to the Health Care, Energy, IT/Communications, Life Science, Manufacturing and Agriculture industries. To become a Hire One Champion, please email Jim Lauckner at jlauckner@ccedcpc.com

www.hireonecc.com



ABOUT CCHRA:

The Chester County Human Resources Association (CCHRA) is an affiliate of the Society for Human Resource Management. Whether you are new to the HR field or have many years of experience, CCHRA is a local starting point for networking, information, professional development and continued support of excellence in Human Resources.

www.cchrassn.shrm.org

REGISTRATION — <http://bestpractices8-20-15.eventbrite.com>

