



## The Pennsylvania State Council of SHRM, Inc.

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### PA SHRM State Council Conference & Exhibition

September 18-19, 2014

The Penn Stater, State College, PA

## 2014 Sponsorship Opportunities

This premiere learning and networking event will be held at The Penn Stater in State College, PA, providing a convenient, central location for HR professionals from across the state. The event will be marketed to more than 12,000 HR Professionals in Pennsylvania.

### Exclusive Opportunities

All Exclusive Sponsors will be listed in the conference program and recognized with appropriate signage at the event and on the Conference web site.

**PREMIERE CONFERENCE SPONSOR — Limit 1 — ~~\_\_\_\_\_~~ **SOLD** \_\_\_\_\_ \$5,000**

As the Premiere Conference Sponsor your company name and logo is prominent throughout all pre- and post- event marketing as well as on site. This exclusive Sponsorship level includes:

- Recognition throughout the event as “Premiere” Conference Sponsor
- Logo on Conference Signage
- Promotional Literature distributed at conference
- Listing of all conference attendees
- Listing on PA SHRM State Council Conference Web Page
- Two 8’ exhibit tables
- Four Free Conference Registrations

**LUNCHEON SPONSORS - Limit 4 (2 per lunch event) \$1,000**

Sponsor this lively event as attendees gather in the marketplace to enjoy a buffet lunch and meet with vendors. Sponsors will be provided signage and verbal recognition at the event and may provide corporate literature and a small gift for each attendee at the lunch.

~~**Name Badge Sponsor (limit 1)**~~ **SOLD** ~~\$1,000~~

Have your company logo printed on each name badge that attendees will wear throughout the conference.

**Continental Breakfast Sponsors (2 per breakfast event) \$500**

This is a great way to have your company name on the mind of all conference attendees. Continental breakfast will be served as attendees enter the conference to network and kick off the day with the keynote speaker. Signage will recognize your company as the sponsor.

**Refreshment Break Sponsors (limit 2) \$500**

Get exposure for your company throughout the day. Each break will provide the opportunity for attendees to network in the marketplace while enjoying refreshments courtesy of your company.

If you are interested in becoming an exhibitor for the event please contact Andy Sholly, asholly@tvcinc.com to get exhibitor contract, costs and floor plan.

Any gifts distributed as part of the sponsorship must be approved by the PA SHRM State Council Conference Committee Sponsorship Chair or designee.

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Conference & Exhibition  
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The Penn Stater, State College, PA**

**SPONSORSHIP APPLICATION:**

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SPONSOR COMPANY NAME

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SPONSOR CONTACT NAME

TITLE

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ADDRESS

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CITY

STATE

ZIP

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PHONE

FAX

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EMAIL

\_\_\_\_\_ **Premiere** \_\_\_\_\_ **\$5,000**

\_\_\_\_\_ **Lunch Sponsor** \_\_\_\_\_ **\$1,000**

\_\_\_\_\_ **Name Badge** \_\_\_\_\_ **\$1,000**

\_\_\_\_\_ **Continental Breakfast** \_\_\_\_\_ **\$500**

\_\_\_\_\_ **Refreshment Break** \_\_\_\_\_ **\$500**

**Please complete this form and mail with your payment (make checks payable to PASHRM) to:**

**PA SHRM STATE COUNCIL  
c/o Dave Koch, SPHR  
532 Westfield Drive  
Exton, PA 19341-1729**